Illinois Community College Board Frequently Asked Questions

HOW MANY OF ILLINOIS' RESIDENTS DO ILLINOIS COMMUNITY COLLEGES SERVE THROUGH CREDIT COURSES?

Market Penetration is the proportion of Illinois community college credit students in relation to Illinois' population aged 16 and older. **In fiscal year 2023, Illinois Community Colleges served 4.0 percent of Illinois' residents aged 16 and older through credit courses.** Table 1 below contains comparative data for the last five years. Compared to last year, market penetration increased 3.7 percent, credit headcount enrollment increased 3.6 percent, and Illinois' population decreased slightly (0.1 percent). Illinois' population, credit headcount enrollment and market penetration are down since fiscal year 2019.

Table 1
Summary Comparison of Annual Credit Headcount Enrollments, Population Aged 16 and Older, and Market Penetration
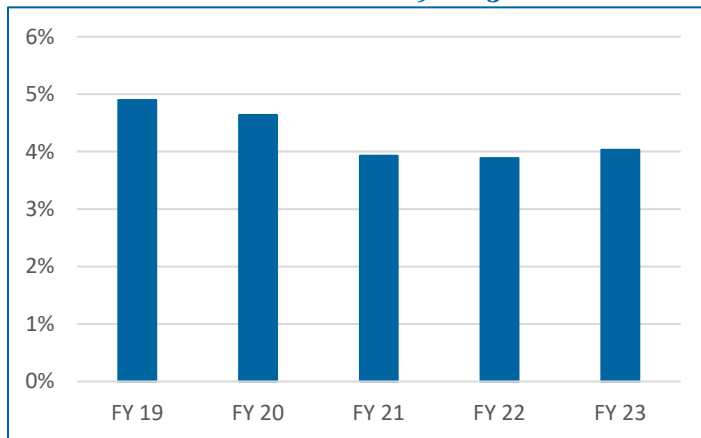### Fiscal Years 2019-2023

	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Student Headcount Enrollment	500,477	472,478	405,444	396,958	411,217
% Change	*-3.6%*	*-5.6%*	*-14.2%*	*-2.1%*	*3.6%*
Census Population*	10,217,570	10,184,616	10,320,690	10,210,473	10,199,611
% Change	*-0.3%*	*-0.3%*	*1.3%*	*-1.1%*	*-0.1%*
MARKET PENETRATION	**4.9%**	**4.6%**	**3.9%**	**3.9%**	**4.0%**
% Change	*-3.4%*	*-5.3%*	*-15.3%*	*-1.0%*	*3.7%*

*Population is for the previous year

SOURCE OF DATA: ICCB Centralized Data System—Annual Enrollment and Completion (A1) and Southern Illinois University-Edwardsville

As depicted in Figure 1, market penetration decreased slightly each year between fiscal years 2019 and 2022, with a slight uptick in fiscal year 2023. Market penetration is rebounding as headcount enrollment rebounds after the pandemic.

Figure 1. Market Penetration for Credit Courses, Fiscal Years 2019-2023

For more information on enrollments, see the report, [Annual Student Enrollments and Completions in the Illinois Community College System](#), fiscal year 2023, or [Data and Characteristics of the Illinois Public Community College System](#). Additional [District Census Data](#) is available on the ICCB website.

Visit the ICCB website to [locate a Community College near you](#) or for a [map of district boundaries](#).

ICCB

Collaborating with the System to Inform Statewide Community College Issues