

Textbook Cost-Saving Measures
February 2013
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College	What, if any, institutional practices are being used to reduce the cost of textbooks?	What, if any, measureable, savings have students experienced as a result?	What, if any, faculty-led initiatives are being used to reduce the cost of textbooks?	What, if any, student-led initiatives are being used to reduce the cost of textbooks?	If faculty have tried alternatives such as e-books or custom published texts, what have been the results of such efforts?	Is your campus bookstore operated by the institution or by a private vendor?	How has this affected efforts to reduce textbook costs?	Do you offer a textbook rental program?
Black Hawk	Implementing a textbook rental option. Implementing an online buyback option that can be used at any time. Buy used whenever possible. Take the time to research and give faculty (where possible) alternative formats for the book they adopted.	Students should see anywhere from a 10% up to 40% savings on the upfront cost for a rental book.	Use the textbooks as consistently as possible especially in large section offerings to allow students access to used copies. Also, in some sections, we are not requiring a paper textbook, but allowing students to go with less expensive online versions. When new adoptions are considered, cost is factored into decisions as well.		Faculty continue to use custom published texts especially in many of our English offerings. Again, we encourage faculty to be flexible with online versions vs. paper copies.	Institution	The college has not raised the margin on textbooks in over 10 years. The college does not figure the cost of shipping into the retail price of the book.	Currently, we do not. However, we plan on implementing a new rental program for Summer 2013.
Carl Sandburg	Nursing program went to iPod Touch		Some faculty have gone	With ISBN number being	Faculty are experimenting	Private vendor	The college works with	Yes

	reducing the cost of textbooks by 50%		bookless and use Atomic Learning and free online resources for their classes.	published for every required book, students are buying books at online discount outlets such as chegg.com	with this concept.		the bookstore vendor to consider electronic textbook options and rentals. The rental savings information for the fall 2012 term. Rented 870 units: rental savings \$25,696	
Danville	DACC is attaching the cost of textbooks with several different strategies: -During In-Service, information workshops/sessions are being held on textbook costs, bundling options, and best practices. Faculty, the Bookstore Coordinator, and the Business Office all participate in the discussion. -Some faculty have adopted the following approaches: 1) they went text-less; 2) allow multiple versions of a textbook; 3) develop their own textbook packets and sell them for the cost of the in-	Unknown	Constant communication with other faculty members on the successes/failures of other options; In-service workshops.	Many students share information/advice on Facebook	The results have been positive from both faculty and students	Our bookstore is operated by the college as an auxiliary service	It has positive points....and negative points....	Yes, through e-follett.com , our students have the opportunity to rent textbooks. Items are shipped to the student and must be returned to the vendor at the end of the rental period per our agreement.

	<p>house printing; and 4) some use open domain/web-based resources.</p> <p>-The college tries to educate students on the cost of textbooks and their options in purchasing them. (Information provided on website, at New Student Orientations, and during the first week of class).</p> <p>-The textbooks for our first-year experience/gatekeeper courses can be found on Reserve at the Library.</p>							
Elgin	<p>ECC has implemented several initiatives to help students cope with the high cost of textbooks. The bookstore offers several options such as new textbooks, used textbooks, rental of new textbooks, rental of used textbooks, electronic textbooks and electronic textbooks by the chapter. In addition, some of the textbooks are customized for ECC and other materials are printed in house thus offering a better value. We also have a</p>	<p>Students have experienced savings of 25% to 35% with e-textbooks and up to 50% savings with ECC's rental program</p>	<p>The ECC Bookstore maintains excellent relationships with the various academic departments and members of the faculty. Customized textbooks and introduction of e-textbooks are two examples of collaborative initiatives. Members of the faculty participated in the development of the original</p>	<p>Students were instrumental in the development of the ECC Bookstore textbook rental program. They were an integral part of the textbook rental advisory team. In addition, students have participated in e-textbook pilot programs</p>	<p>Some of the custom published textbooks have helped with lower prices. The e-textbooks are not as popular because they typically last for the duration of a specific number of weeks or months and they cannot be returned or sold back to the bookstore as part of the</p>	Institution	<p>This has made it a little easier and provided the flexibility needed to facilitate various approaches and options to help the students manage the high cost of textbooks.</p>	Yes

	24/7 buyback program. Last year, the ECC Bookstore was able to give back to the students in excess of \$400,000 through its textbook buyback program.		textbook rental program.		buyback program.			
Harper	The campus bookstore provides students with the following textbook format options to reduce textbook costs: used textbooks, eBooks, textbook rental and custom published materials. The bookstore also offers a year round textbook buyback program to put cash back in students pockets and issues textbook bonus bucks during buy back.	Approximately \$1 million per year.	None of which I am aware	None of which I am aware	eBooks and custom published materials make up a small percentage of course materials purchased by students. Royalty payments for copyrighted materials can cause custom published materials to get expensive. Custom materials put together by a major publisher (such as McGraw Hill Custom) who owns the material are much more reasonable with price.	Institutional	No	Yes
Heartland	A textbook committee has been	Unknown	A number of faculty have	Our Student Government	Many faculty have tried	Private vendor	It has made it more	Yes

	<p>formed to research and review different cost reduction options.</p>		<p>begun initiatives in their given departments and faculty also helped establish the textbook committee mentioned previously</p>	<p>Executive Board has put together this concern on their agenda for the year and signed a letter addressed to IL state legislators urging them to consider legislation to reduce textbook costs. -Overview of that letter: A letter is being sent to the state legislators that represent portions of HCC District 540. This is the first step in a coordinated effort by a number of other SGA groups on other college/university campus (private, public, 2 year, and/or 4 year). The next step will be to communicate with leaders and members of specific committees to which these proposal are most applicable, which will be done during</p>	<p>these alternatives and have presented very positive results at various division meetings. One specific example is our use of a custom published version of Skip Downing's <i>On Course Study Skills Plus Edition</i> for our Life Success course – this saved almost \$15 per book</p>		<p>challenging.</p>	
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				January/February. Near the end of the Spring 2013 semester, during the ICCB-Student Advisory Committee Advocacy Day activities in Springfield, this will be one of the key issues that will be discussed with legislators.				
Illinois Valley	The largest change has been the introduction of the textbook rental program. There are 39 titles in the program that rent for \$48 (\$28 fee + \$20 deposit) for the semester. Deposits are returned to students at the end of the semester when the book is returned on time and in rentable condition. During the fall 2012 semester students rented 3,616 textbooks.	During the last 3 semesters the program has saved students \$360,000	I don't know of any specific faculty-led initiatives regarding this issue, but I do know that our faculty are always ready and willing to discuss textbook pricing with me. They have also been extremely flexible and accommodating with allowing their books to be made into rentals if I find their book is a good candidate. Also, I know that most of our faculty are extremely price conscious when	To my knowledge there are none. I don't believe that there have been any on this campus. I believe that our students have been extremely happy with the rental option here and also with the availability of many used textbooks. It might be that having these options has alleviated the feeling that there needed to be a student initiative	Although the trend will eventually move to more of a digital text world, printed books are still currently the preferred media on this campus. I do see a lot access codes with e-books coming about, but in most instances, the students still want hard-cover book in front of them. Some students will take the digital code without	The IVCC Bookstore is institutionally owned	At the IVCC Bookstore, our staff has an excellent relationship with faculty, deans, and administrators . When we all agreed on a strategy to save students money in the bookstore, all parties supported it and the procedures necessary to make it a success. Our stockholders are students and district residents. That cannot be said for	Yes, as detailed above

choosing their books and often seek my advice regarding this issue. They ask me many questions about who to get the students the materials they need at the best cost. A lot times, rental has been a solution, but other times we have explore custom and digital options as well.

buying the text initially in order to save money. But I find that at least half of these students return to buy the hard copy at a later date. We are beginning to research digital textbooks this year and see if we can make them more viable on our campus, but at this time have not had a lot of experience with them. As far as custom books go, we have had many on our campus. A benefit of custom books is that it usually costs the student less initially. However, one drawback is that the student is typically

private vendors

					unable to sell their books back at the end of the semester. It depends on whether that custom book was packaged with other items/software when sold. The students are generally not very happy when they find out they can't sell these books back			
John Wood	We try to bring in as many used books as possible to sell to the students and a lot of them can be sold at the Book Buy Back after the semester is over. These two added together is sometimes cheaper than renting.	The students should see at least a 25% reduction in textbook costs	Not aware of any	Don't know of any initiatives on the students as a group but as individuals, they are buying a lot more books online from sites such as Amazon and E-bay. They are also renting books from Chegg and other online rental places	The faculty are increasingly requesting access codes packaged with the books. This has actually increased the cost to the students because the book must be purchased new and is non-returnable once it is opened. If the student is only in the class	The bookstore is operated by the institution	Don't know how a private vendor operates compared to us, but since we are owned by the institution, we always take care of our students. We try to price our books reasonable. If we sold them the wrong book, we make it good. Our customer service reflects on the	We do not offer rental at this time but it is being seriously discussed. We may offer rental for fall semester.

					one day and drops, they are our the price of the book/access code. Custom books with specific chapters have reduced the price of textbooks but we have very little return privileges on them. The bookstore sometimes eats the cost of the books that are unsold		entire institution. By the same token, we are also going to protect the assets of the institution. We send books back for credits after the semester buying season is over and would like as many return privileges as possible so we don't wind up with a lot of unsellable books.	
Kishwaukee	We cannot speak to the efforts being made on the institutional level as a whole, but at the divisional level we have been encouraging faculty to make careful surveys of available textbooks and select texts that will be used extensively in the study of the course. We encourage faculty to consider the potentially prohibitive costs of textbooks and, when possible, choose less-expensive	We do not have much in terms of measurable results of these changes/recommendations. However, we can give one anecdotal example: We will be switching away from a textbook for World Religions that costs students \$137.50 in favor of a text that should now cost about \$15. After a review of what faculty wanted to cover in World Religions, we opted for a much-cheaper book that, while a little sparse on some key content, covers the general bases that we want covered in the	Faculty are trying to avoid passing on the costs of high textbooks by openly encouraging students to pursue a wide variety of purchase and ordering options in an attempt to save money on texts. Faculty also use Blackboard or online sources (when feasible) in an attempt to	We are not aware of any organized student-led initiatives to reduce textbook costs. Students often comment on feeling helpless in the face of what publishers demand for textbooks that are required by instructors. We are aware of students who share books with family, friends, etc., in the	E-books are difficult to ask our students to purchase, because many students still do not possess adequate e-reader hardware and the costs, while reduced from those associated with print copies, appear to run about 50% of the print price	Institution	Our bookstore makes every effort to pass on no more costs than are necessary to ensure the operation of the bookstore. Unfortunately, the bookstore must purchase books at high prices to begin with, and the bookstore	Yes – and it is in its fledgling stages. The idea seems very popular with students and has resulted, when used, in savings of 60% or more.

	texts.	classroom	deliver course content without requiring the purchase of a book (and while adhering to copyright laws).	attempt to avoid paying for additional books - even to the point of using older editions (which may not be fully accurate relative to current course content) in the desire to avoid high costs	(and that can still be a significant cost for students). Custom-published texts may be a way to go because they offer the opportunity to pare down a textbook to include only the essential elements for the courses we teach. They can even be used to blend two books into one – resulting in significant savings for students.		takes a lot of flak for prices that are much more accurately the responsibility of the publisher and not the bookstore	
Lake Land	LLC has a rental system – students pay a fee that is included in tuition and fees. When they pick up their textbooks at the Bookstore they pay nothing for their rentals.	The rental system saves students hundreds and hundreds of dollars during their time at LLC.	Pilots are taking place in regard to OER and the use of e-devices in place of the rented textbooks.	Other than their participation in the pilots, nothing that I know about	Data is being collected and results reviewed now.	No	N/A	Yes
Lewis & Clark	Renting, packages, customs, best price promise, and options	\$12,866.00 in rental savings and about \$5,000.00 with the best price promise program	Working with publishers to get special pricing and reducing the	None that I am aware of	Yes and the results are mixed. Our student wants	Private vendor – Neebo	\$12,866.00 in rentals and about \$5,000.00	Yes

			materials needed.		both e-text and text		with the best price promise program	
Lincoln Land	<p>The LLCC Bookstore is doing a number of things to reduce the overall cost of textbooks. We offer dozens of titles as rental books and are looking to expand this to more titles. We also offer many titles in used condition, and we purchase many books back at our book buyback at the end of each term, returning hundreds of thousands of dollars to students and parents each semester through buyback. We are also partnering with faculty to extend the use of textbooks where there has been no significant change in content, sourcing from wholesalers and online competitors to accomplish this</p>	<p>Estimated savings to students from rental and used textbooks (including funds returned at buyback) come to well over \$500,000 annually</p>	<p>Recently in our Biology Department, instructors and the dean were open to the idea of using a different access card for supplementary course materials instead of requiring the access card that came with the new book in a bundle. This allowed for textbooks to be purchased back by the bookstore and sold again as used, saving students money over the new edition of the textbook and access card with e-book.</p>	<p>None we are aware of.</p>	<p>On our campus, custom editions have been more prevalent than e-books, although the bookstore does offer some titles in e-book format as a less expensive alternative to print editions. Custom editions have reduced the cost of textbooks, especially when considerable content is removed from a non-custom title. A major key to seeing savings with a custom title is using that title for at least a few years, and not requiring expensive supplementary course materials like</p>	<p>Our campus bookstore is institutionally operated</p>	<p>Being independent has given us the ability to keep prices lower than college stores run by for profit companies like Barnes & Noble and Follett. It also affords us the flexibility to be creative with our sourcing not being tied to one or a few major wholesalers</p>	<p>Yes, we operate a textbook rental program</p>

					access codes that prevent the purchase from students at buyback. Although e-books are offered to students in some courses as an alternative to print, we have not yet seen much of a desire from students to use this format over print			
Moraine Valley	Textbook ISBN number and textbook prices are published on the Bookstore's Website to help students compare prices. Bookstore also offers price matching with legitimate retailers in the United States for students to get best prices without leaving the campus. A section has been created for poor condition texts that are sold to students at a fraction of new or used prices. Students are informed and provided with	End of each semester bookstore busy back over \$250,000 worth of books back from students at half the price that they had paid. Bookstore staff keeps the book prices competitive to the current market of online/brick and mortar stores. Offers a lot of incentives to keep the students buying on campus to offer competitive prices while maintaining a healthy stream of revenue for the college	Textbook Cost Brochure is created to build greater awareness among the faculty about recommending textbook costs and to promote collaboration on this issue across the campus. Textbooks cost ranges \$70-\$150 per course and \$150-\$275 for science and health. The college faculty has collaborated with a major	The Student Life Department and Student Government Association (SGA) have enhanced Book Swap Bulletin Boards across the entire campus. Currently considering collaboration with bookstore to help setup on-line book swap to more effectively assist students (still in works). The SGA has developed an expanded book	Yes many efforts have been made and are still being made each semester by the faculty	Institutionally owned	Bookstore has become a hybrid college store that stays in the forefront efforts to offer various options to MVCC students. The college has developed a Reserve Textbook Program in the Library where students can check out textbooks while in the	Yes

	<p>handouts for textbook coupons during the New Student Orientation. Bookstore at buy-back gives bookstore bucks that are redeemed towards textbook purchase. Scratch off coupon is given at the register where four students win free books at time of purchase at the beginning of each semester. Plus five students are randomly picked to get free books when they make purchase in the bookstore. Each year these incentives are reviewed and improved in lieu of affordability.</p>		<p>publishing company to find ways to work together to assist faculty with selecting textbooks of both high value and affordable cost. Both full-time and adjunct faculty will use only textbooks selected through the departmental process</p>	<p>scholarship to students.</p>			<p>library as well as e-reserve. The student participation rate has been strong</p>	
Oakton	<p>In 2010,the bookstore implemented a textbook rental program. The program started with 10 titles and has now grown to almost 200 titles. 2) on going buy back which allows students to receive cash back for their textbooks throughout the semester. 3) have maintained the same margin of 23% for more than 20 years.</p>	<p>With the rental program, a student can rent a book for 60% of the purchase price. ie) \$100 to purchase or \$60 to rent. 2) some course pack materials are printed in our on site center vs. a purchase from a publisher</p>	<p>Adopting looseleaf versions of textbooks which has caused the bookstore to change the return policy and accept looseleaf returns after a thorough review to make sure no pages are missing. 2) a few e-book adoptions have</p>		<p>See #3 above</p>	<p>Self operated</p>	<p>We believe that being self operated is in the best interests of the college and the most beneficial to the students.</p>	<p>Yes, started in 2010 with 10 titles. Now has almost 200 titles. Titles are rented at 60% of the purchase price. We only rent titles that are new editions and hope to rent that title for</p>

	4) Textbook prices are based on the net price and freight charges are not included or passed on as part of the textbook price.		been submitted by faculty. 3) in some cases, a well crafted custom book/bundle could save the students some money					at least 3 semesters. Our biggest challenge is getting the faculty to commit to a title for a period of time instead of possibly changing their text each semester.
Parkland	Parkland College Bookstore started a rental program in the Summer of 2011. We also started selling e-books as an alternative in the Fall 2011. We also try to buy back as many books as possible at the end of the semester.	The saving on a rental book is the up front cost to the student. Example BIO 101 sells new for \$132.67, used for \$99.50. Rents new for \$79.00, used for \$47.00 for the semester. Purchase a new book for \$132.67 or used for \$99.50. Students would be able to sell a new or used back and receive \$66.25 back	Faculty try to keep price down by going with custom books and e-books and negotiate prices with publishers. Faculty try to get as many book orders in early so we are able to buy them back at the end of the semester. Some faculty use their own packets for classes to keep cost down. Faculty will let students choose between a textbook or an e-book	Student-led initiatives tend to change depending on current student leadership. At times, there have been efforts by students to arrange sales of used texts student-to-student; sharing of texts; etc. A number of students, if they are able, are purchasing texts from online providers at reduced costs.	The bookstore has several custom texts and e-books available. We have used them for several years. Our ECO 101.102 on campus students could access the book for free for a few years. Students could still buy the book. It is now only available as an e-book at the cost of \$34.95.	Parkland College Bookstore is institutionally owned.	Not sure	Parkland College Bookstore offers a rental program
Rend Lake	Textbook rental, Website list of	The textbook rental program has saved	No	We allow students to put up	No	Institution	We feel that we have more	Yes

	textbooks, Internal Policy where faculty can only change books on a three year rotation due to rental issues; textbook buy-back programs.	students thousands of dollars throughout the years that we have been doing it.		flyers on bulletin boards who want to sell their books.			internal control by owning our own campus bookstore	
Rock Valley	Textbook Cost Containment committee with the charge of increasing the number of texts that can be rented or e-reader accessible. Also, the manager of the bookstore will work with the faculty and publishers to re-bundle books that are not required.	Rented and e-reader books are less expensive. Book buy-back is available to students who purchase their books. It is estimated that students could save up to 30-50% by renting or using e-reader texts	Faculty are encouraged to limit the number of different texts used for the same courses (e.g., ENG 101 – 27 sections – it's not desirable to have 27 different textbook listings). Faculty work with the publishers to de-bundle books	A student sits on the committee but that is the extent. Also, students may sue their weekly college-sponsored email to post books for sale to one another	Good. See above. However, we are still maximizing either of these options.	Barnes & Noble College Bookstore	The manager sites on the Textbook Cost Containment committee	Only for some listings
Triton	I am not aware of any institutional practices designed to reduce the cost of textbooks for our students.	Unknown	Faculty do attempt to help the students. They put textbooks on loan in the library for student use and if they have funding within the Foundation, they sometimes use that funding to purchase textbooks for students who are in desperate need of textbooks. They also loan	Currently, there are no student-led initiatives occurring. In previous years, when the general student body brings up the issue, the student government will work with administration and appropriate persons	Faculty have and do use E-books and custom-published texts. I have heard with great results, however, not all faculty on campus are utilizing this option	Our campus bookstore is operated by Follett	Our campus bookstore is pretty responsive and will try their best to meet the needs of our students when possible.	Yes

			<p>students their extra copies of textbooks in some instances, and they do include pertinent textbook information on Blackboard to help with the textbook issues. They also work with their respective dean and the chief financial aid officer if the student impacted by lack of textbooks is a Financial Aid student just waiting for FA funding.</p>					
Waubonse e	Rentals, Daily buybacks (secure more used), Ebooks (Coursemart)	Students save 35%-45% on rental upfront. Students that purchased used, and sell back for half of new, save 75% off new book price	Custom books, custom packets (bundles), adoptions for full academic year (per contract), look leaf rather than perfect or hard bound	Students tend to shop online sellers and rental companies	E-books sales only .8% (<1%), Customs have higher sell through percentage for bookstore, students save approximately 33%. Loose leaf savings vary greatly – we have one that only saved 12%, another approximately	Institutionally owned		Yes, in store

					34%			
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