Market Penetration-Population Aged 16+

<u>Metric</u>: Proportion of Illinois Community College Students in Relation to Illinois' Population Aged 16 and Older

<u>Question</u> <u>Addressed</u>: Overall, how <u>many</u> of Illinois' residents aged 16 and older do Illinois community colleges serve through credit courses?

<u>Source</u>: Illinois Community College Board (ICCB) Centralized Data System--Annual Enrollment and Completion (A1) submissions and Southern Illinois University Edwardsville.

Other Related Measures to Review:

<u>Statewide Overview</u>: In FY 2020, Illinois Community Colleges served 3.9 percent of Illinois' residents aged 16 and older through *credit* courses (405,444/10,320,690 = 3.9 percent).

<u>Statewide Trends</u>: Compared with FY 2017, Market Penetration for *credit* courses decreased 27.4 percent in FY 2021.



District College Name	FY 2012 Student Enrollment	2011 Census Population	Market <u>Penetration</u>	FY 2013 Student Enrollment	2012 Census Population	Market <u>Penetration</u>
502 Plack House	40.000	170 004	6.00/	44 770	170 001	6.69/
503 Black Hawk	12,232	178,094	6.9% 5.0%	11,773	178,001	6.6% 4.8%
518 Carl Sandburg	4,370	88,001		4,228	87,272	4.8% 4.8%
508 City Colleges of Chicago	102,772	2,153,301	4.8%	103,011	2,159,455	
502 College of DuPage	46,477	820,590	5.7%	47,212	828,518	5.7%
532 College of Lake County 507 Danville Area	30,902	520,927	5.9%	30,840	520,950	5.9%
	9,875	68,951 356,102	14.3%	8,837	68,316 359,045	12.9%
509 Elgin	18,665 27,135	405,216	5.2% 6.7%	17,992 26,422	407,830	5.0% 6.5%
512 Harper 540 Heartland	10,463	170,868	6.1%	9,907	172,346	5.7%
519 Highland	5,099	72,094	7.1%	4,754	71,555	6.6%
519 Figuration 514 Illinois Central	18,720	295,158	6.3%	17,164	296,150	5.8%
529 Illinois Eastern	31,557	87,946	35.9%	31,188	87,522	35.6%
513 Illinois Valley	7,360	119,648	6.2%	6,853	119,231	5.7%
530 John A. Logan	18,111	121,858	14.9%	18,669	121,447	15.4%
539 John Wood	3,792	77,128	4.9%	3,394	77,144	4.4%
525 Joliet Junior	31,902	472,404	6.8%	31,136	476,311	6.5%
520 Kankakee	10,096	108,611	9.3%	9,364	108,240	8.7%
501 Kaskaskia	9.592	96.901	9.9%	10,326	96.799	10.7%
523 Kishwaukee	7,696	89,741	8.6%	7,426	89,841	8.3%
517 Lake Land	24,330	152,110	16.0%	24,900	151,943	16.4%
536 Lewis and Clark	11,941	177,688	6.7%	12,115	177,235	6.8%
526 Lincoln Land	14,177	270,164	5.2%	13,767	270,124	5.1%
528 McHenry County	11,113	204,462	5.4%	11,200	205,306	5.5%
524 Moraine Valley	33,209	321,527	10.3%	29,869	323,711	9.2%
527 Morton	8,395	125,600	6.7%	7,889	126,453	6.2%
535 Oakton	25,928	371,252	7.0%	22,814	373,774	6.1%
505 Parkland	24,014	214,962	11.2%	21,632	216,240	10.0%
515 Prairie State	11,762	166,426	7.1%	11,685	167,610	7.0%
521 Rend Lake	14,469	72,686	19.9%	14,006	72,432	19.3%
537 Richland	7,994	106,144	7.5%	7,664	105,681	7.3%
511 Rock Valley	15,540	287,975	5.4%	14,869	286,966	5.2%
506 Sauk Valley	4,298	80,844	5.3%	4,143	80,234	5.2%
531 Shawnee	7,080	47,812	14.8%	6,860	47,361	14.5%
510 South Suburban	15,211	215,738	7.1%	12,258	217,204	5.6%
533 Southeastern Illinois	5,534	42,427	13.0%	5,764	42,144	13.7%
522 Southwestern Illinois	23,937	363,201	6.6%	22,498	362,355	6.2%
534 Spoon River	4,224	59,097	7.1%	4,101	58,740	7.0%
504 Triton	24,366	260,114	9.4%	22,933	261,881	8.8%
516 Waubonsee	<u>19,058</u>	<u>290,130</u>	6.6%	20,073	<u>293,415</u>	<u>6.8%</u>
TOTALS/AVERAGES	713,396	10,133,898	7.0%	691,536	10,166,782	6.8%



	FY 2014 Student	2013 Census	Market	FY 2015 Student	2014 Census	Market
<u>District</u> <u>College Name</u>	<u>Enrollment</u>	<u>Population</u>	<u>Penetration</u>	Enrollment	<u>Population</u>	<u>Penetration</u>
503 Black Hawk	11,439	177,663	6.4%	10,500	177,112	5.9%
518 Carl Sandburg	3,653	86,897	4.2%	3,250	87,010	3.7%
508 City Colleges of Chicago	100,313	2,162,577	4.6%	92,923	2,184,443	4.3%
502 College of DuPage	47,219	833,559	5.7%	47,821	837,174	5.7%
532 College of Lake County	28,102	521,617	5.4%	25,799	528,970	4.9%
507 Danville Area	9,171	68,093	13.5%	8,192	67,593	12.1%
509 Elgin	17,037	360,481	4.7%	16,598	365,190	4.5%
512 Harper	25,512	411,480	6.2%	25,060	410,603	6.1%
540 Heartland	9,499	173,935	5.5%	9,457	173,317	5.5%
519 Highland	4,439	71,272	6.2%	4,069	71,052	5.7%
514 Illinois Central	16,085	297,702	5.4%	15,156	296,227	5.1%
529 Illinois Eastern	30,577	87,177	35.1%	30,968	86,768	35.7%
513 Illinois Valley	6,303	118,441	5.3%	5,760	118,276	4.9%
530 John A. Logan	17,063	121,440	14.1%	9,945	121,320	8.2%
539 John Wood	3,054	77,013	4.0%	3,002	76,880	3.9%
525 Joliet Junior	25,969	480,287	5.4%	23,822	485,212	4.9%
520 Kankakee	9,292	107,346	8.7%	7,940	107,591	7.4%
501 Kaskaskia	10,215	96,419	10.6%	10,267	96,125	10.7%
523 Kishwaukee	6,870	89,686	7.7%	6,268	90,395	6.9%
517 Lake Land	24,961	151,866	16.4%	23,505	151,471	15.5%
536 Lewis and Clark	11,325	176,770	6.4%	10,755	176,429	6.1%
526 Lincoln Land	13,497	269,766	5.0%	12,813	269,477	4.8%
528 McHenry County	10,690	204,847	5.2%	10,446	207,708	5.0%
524 Moraine Valley	27,929	326,768	8.5%	26,307	325,760	8.1%
527 Morton	7,473	127,647	5.9%	7,106	127,253	5.6%
535 Oakton	22,619	377,303	6.0%	20,425	376,139	5.4%
505 Parkland	21,375	217,599	9.8%	20,673	219,449	9.4%
515 Prairie State	11,073	169,181	6.5%	10,322	169,145	6.1%
521 Rend Lake	14,686	72,274	20.3%	15,353	72,263	21.2%
537 Richland	7,736	104,978	7.4%	6,968	104,405	6.7%
511 Rock Valley	13,995	286,860	4.9%	13,136	286,201	4.6%
506 Sauk Valley	4,003	79,885	5.0%	3,742	79,507	4.7%
531 Shawnee	6,213	47,023	13.2% 5.2%	6,077	46,681	13.0% 4.7%
510 South Suburban 533 Southeastern Illinois	11,317	219,254 42,306		10,215 5,056	218,577 41,916	4.7% 12.1%
• • • •	5,641 20,734	•	13.3% 5.7%	•		5.5%
522 Southwestern Illinois 534 Spoon River	3,225	361,550 58,458	5.7 % 5.5%	19,845 2,860	361,408 57,693	5.5% 5.0%
504 Triton	20,004	264,354	7.6%	2,860 18,812	263,538	7.1%
516 Waubonsee	19,404	204,354	7.6% 6.6%	18,978	301,002	7.1% 6.3%
JIU Waubunsee	13,404	<u>234,031</u>	0.070	10,870	301,002	0.370
TOTALS/AVERAGES	659,712	10,196,424	6.5%	620,191	10,237,277	6.1%



<u>District</u> <u>College Name</u>	FY 2016 Student <u>Enrollment</u>	2015 Census <u>Population</u>	Market <u>Penetration</u>	FY 2017 Student <u>Enrollment</u>	2016 Census <u>Population</u>	Market <u>Penetration</u>
500 Block Hoods	0.000	470 740	F 00/	0.000	475 405	F 00/
503 Black Hawk	9,830	176,746	5.6%	9,209	175,495	5.2%
518 Carl Sandburg	2,922	86,115	3.4%	2,966	85,357	3.5%
508 City Colleges of Chicago	85,278	2,182,964	3.9%	77,713	2,170,457	3.6%
502 College of DuPage	46,624	840,538	5.5%	45,144	839,010	5.4%
532 College of Lake County	24,952	530,563	4.7%	24,345	531,712	4.6%
507 Danville Area	7,183	67,316	10.7%	6,473	66,371	9.8%
509 Elgin	16,114	368,256	4.4%	15,211	369,083	4.1%
512 Harper	25,409	411,321	6.2%	25,158	409,957	6.1%
540 Heartland	8,981	172,182	5.2%	9,167	171,970	5.3%
519 Highland	4,433	70,392	6.3%	4,106	69,885	5.9%
514 Illinois Central	14,122	294,804	4.8%	13,461	293,383	4.6%
529 Illinois Eastern	28,827	86,515	33.3%	28,392	86,030	33.0%
513 Illinois Valley	5,535	118,271	4.7%	5,119	117,762	4.3%
530 John A. Logan	21,549	121,513	17.7%	18,969	120,850	15.7%
539 John Wood	3,092	76,775	4.0%	2,925	76,365	3.8%
525 Joliet Junior	21,901	490,103	4.5%	22,351	491,674	4.5%
520 Kankakee	8,373	107,358	7.8%	6,820	106,835	6.4%
501 Kaskaskia	8,319	95,792	8.7%	6,539	95,298	6.9%
523 Kishwaukee	5,644	89,680	6.3%	5,405	89,860	6.0%
517 Lake Land	22,278	150,599	14.8%	20,207	150,175	13.5%
536 Lewis and Clark	11,003	175,919	6.3%	10,145	175,554	5.8%
526 Lincoln Land	11,649	268,667	4.3%	11,353	267,382	4.2%
528 McHenry County	10,431	208,976	5.0%	10,205	209,456	4.9%
524 Moraine Valley	26,598	326,294	8.2%	25,027	325,105	7.7%
527 Morton	6,942	127,461	5.4%	6,647	126,997	5.2%
535 Oakton	20,091	376,755	5.3%	18,527	375,382	4.9%
505 Parkland	19,047	220,963	8.6%	12,686	220,812	5.7%
515 Prairie State	9,818	169,753	5.8%	9,000	169,386	5.3%
521 Rend Lake	10,595	72,019	14.7%	5,773	71,656	8.1%
537 Richland	5,978	103,643	5.8%	4,852	102,955	4.7%
511 Rock Valley	12,084	285,656	4.2%	11,568	284,487	4.1%
506 Sauk Valley	3,275	79,516	4.1%	3,086	78,849	3.9%
531 Shawnee	5,796	45,995	12.6%	4,640	45,582	10.2%
510 South Suburban	9,770	218,935	4.5%	9,610	217,539	4.4%
533 Southeastern Illinois	4,816	41,875	11.5%	4,147	41,498	10.0%
522 Southwestern Illinois	18,706	360,906	5.2%	17,176	359,868	4.8%
534 Spoon River	2,562	57,010	4.5%	2,499	56,460	4.4%
504 Triton	17,832	263,970	6.8%	18,537	262,410	7.1%
516 Waubonsee	<u>18,931</u>	<u>305,217</u>	<u>6.2%</u>	<u>18,016</u>	<u>307,648</u>	<u>5.9%</u>
TOTALS/AVERAGES	597,290	10,247,335	5.8%	553,174	10,216,554	5.4%



District College Name	FY 2018 Student Enrollment	2017 Census <u>Population</u>	Market Penetration	FY 2019 Student Enrollment	2018 Census <u>Population</u>	Market <u>Penetration</u>
503 Black Hawk	8,110	174,766	4.6%	7,598	173,735	4.4%
518 Carl Sandburg	3,018	84,367	3.6%	3,036	83,416	3.6%
508 City Colleges of Chicago	74,052	2,179,678	3.4%	71,314	2,171,288	3.3%
502 College of DuPage	43,669	841,934	5.2%	41,901	841,857	5.0%
532 College of Lake County	23,794	534,385	4.5%	22,809	533,933	4.3%
507 Danville Area	6,124	66,246	9.2%	5,931	65,487	9.1%
509 Elgin	15,074	372,279	4.0%	14,547	372,766	3.9%
512 Harper	23,618	412,213	5.7%	23,364	410,713	5.7%
540 Heartland	8,954	171,692	5.2%	8,608	172,015	5.0%
519 Highland	3,568	69,182	5.2%	2,944	68,893	4.3%
514 Illinois Central	12,989	290,964	4.5%	12,505	288,524	4.3%
529 Illinois Eastern	26,135	85,360	30.6%	26,229	84,545	31.0%
513 Illinois Valley	4,898	117,239	4.2%	4,549	116,651	3.9%
530 John A. Logan	13,682	119,914	11.4%	11,890	119,126	10.0%
539 John Wood	2,838	75,865	3.7%	2,935	75,053	3.9%
525 Joliet Junior	23,177	498,294	4.7%	23,030	500,109	4.6%
520 Kankakee	6,689	106,674	6.3%	4,913	107,114	4.6%
501 Kaskaskia	5,647	94.879	6.0%	5,492	94,169	5.8%
523 Kishwaukee	5,116	90,021	5.7%	4,736	89.724	5.3%
517 Lake Land	14,957	149,147	10.0%	17,396	147,844	11.8%
536 Lewis and Clark	9,602	175,293	5.5%	8,868	174,699	5.1%
526 Lincoln Land	11,135	266,091	4.2%	10,222	265,426	3.9%
528 McHenry County	10,668	211,540	5.0%	10,941	212,071	5.2%
524 Moraine Valley	23,362	326,886	7.1%	22,597	325,629	6.9%
527 Morton	6,254	127,693	4.9%	6,951	127,202	5.5%
535 Oakton	18,251	377,439	4.8%	17,553	375,988	4.7%
505 Parkland	12,238	221,129	5.5%	11,367	221,583	5.1%
515 Prairie State	8,719	170,653	5.1%	8,087	170,255	4.7%
521 Rend Lake	4,908	71,346	6.9%	4,370	70,854	6.2%
537 Richland	4,159	102,140	4.1%	4,176	101,285	4.1%
511 Rock Valley	10,387	284,368	3.7%	9,920	283,804	3.5%
506 Sauk Valley	2,830	78,698	3.6%	2,785	78,263	3.6%
531 Shawnee	4,209	44,951	9.4%	3,344	44,108	7.6%
510 South Suburban	9,136	218,731	4.2%	8,839	217,890	4.1%
533 Southeastern Illinois	3,912	41,248	9.5%	3,778	40,620	9.3%
522 Southwestern Illinois	16,187	360,093	4.5%	15,299	359,161	4.3%
534 Spoon River	2,315	56,368	4.1%	2,158	55,487	3.9%
504 Triton	17,777	263,848	6.7%	17,385	262,833	6.6%
516 Waubonsee	<u>17,229</u>	<u>311,386</u>	<u>5.5%</u>	<u>16,110</u>	<u>313,452</u>	<u>5.1%</u>
TOTALS/AVERAGES	519,387	10,244,997	5.1%	500,477	10,217,570	4.9%



District Callege Name	FY 2020 Student	2019 Census	Market	FY 2021 Student	2020 Census	Market
District College Name	<u>Enrollment</u>	<u>Population</u>	<u>Penetration</u>	Enrollment	<u>Population</u>	<u>Penetration</u>
503 Black Hawk	7.014	172,347	4.1%	6.094	175,394	3.5%
518 Carl Sandburg	2,727	82,557	3.3%	2,443	81,867	3.0%
508 City Colleges of Chicago	63,973	2,204,217	2.9%	54,241	2,247,100	2.4%
502 College of DuPage	39,710	838,005	4.7%	36,245	849,616	4.3%
532 College of Lake County	22,861	532,193	4.3%	20,233	547,376	3.7%
507 Danville Area	5,790	64,736	8.9%	4,074	63,580	6.4%
509 Elgin	14,467	370,878	3.9%	11,788	369,892	3.2%
512 Harper	23,552	401,400	5.9%	22,623	415,239	5.4%
540 Heartland	8,588	171,081	5.0%	7,621	170,472	4.5%
519 Highland	2,907	68,572	4.2%	2,558	70,390	3.6%
514 Illinois Central	12,302	286,962	4.3%	11,132	289,170	3.8%
529 Illinois Eastern	21,869	84,143	26.0%	14,829	83,773	17.7%
513 Illinois Valley	4,376	116,121	3.8%	3,772	117,547	3.2%
530 John A. Logan	10,178	118,125	8.6%	6,975	115,317	6.0%
539 John Wood	2,696	74,695	3.6%	2,724	74,075	3.7%
525 Joliet Junior	22,871	501,186	4.6%	20,745	508,639	4.1%
520 Kankakee	4,629	106,876	4.3%	3,791	105,137	3.6%
501 Kaskaskia	5,513	93,637	5.9%	4,822	93,717	5.1%
523 Kishwaukee	4,508	90,075	5.0%	3,842	87,406	4.4%
517 Lake Land	14,789	147,104	10.1%	12,367	144,284	8.6%
536 Lewis and Clark	8,377	173,945	4.8%	6,471	174,348	3.7%
526 Lincoln Land	9,665	264,083	3.7%	8,670	266,771	3.2%
528 McHenry County	11,434	212,226	5.4%	11,883	214,382	5.5%
524 Moraine Valley	21,075	317,848	6.6%	17,693	328,989	5.4%
527 Morton	6,682	124,162	5.4%	5,387	128,514	4.2%
535 Oakton	17,064	367,004	4.6%	14,960	379,867	3.9%
505 Parkland	10,349	221,004	4.7%	9,133	218,511	4.2%
515 Prairie State	7,535	167,166	4.5% 5.1%	5,689	172,175	3.3%
521 Rend Lake	3,612	70,502		3,081	69,727	4.4%
537 Richland	4,192	100,552	4.2%	3,499	100,624	3.5%
511 Rock Valley	9,801	282,830	3.5%	8,551	285,778	3.0%
506 Sauk Valley 531 Shawnee	2,659	77,820	3.4%	2,290	78,848 44,411	2.9%
510 South Suburban	3,006 9,062	43,461	6.9% 4.3%	2,663 7,210	220,139	6.0% 3.3%
533 Southeastern Illinois	3,757	212,684 40,066	4.3% 9.4%	2,196	40,285	5.5%
522 Southwestern Illinois	15,048	357,851	4.2%	13,299	356,658	3.7%
534 Spoon River	1,986	54,777	3.6%	1,684	52,948	3.7%
504 Triton	16,431	256,553	6.4%	14,714	265,545	5.5%
516 Waubonsee	15,423	315,174	4.9%	13,452	312,179	4.3%
JIO WAUDONSEE	10,420	515,174	4.570	10,402	512,119	4.570
TOTALS/AVERAGES	472,478	10,184,616	4.6%	405,444	10,320,690	3.9%



	1-Year % Change			5-Year % Change			
	Student	Census	Market	Student	Census	Market	
District College Name	Enrollment	Population	Penetration	Enrollment	Population	Penetration	
503 Black Hawk	-13.1%	1.8%	-14.6%	-33.8%	-0.1%	-33.8%	
518 Carl Sandburg	-10.4%	-0.8%	-9.7%	-17.6%	-4.1%	-14.1%	
508 City Colleges of Chicago	-15.2%	1.9%	-16.8%	-30.2%	3.5%	-32.6%	
502 College of DuPage	-8.7%	1.4%	-10.0%	-19.7%	1.3%	-20.7%	
532 College of Lake County	-11.5%	2.9%	-14.0%	-16.9%	2.9%	-19.3%	
507 Danville Area	-29.6%	-1.8%	-28.4%	-37.1%	-4.2%	-34.3%	
509 Elgin	-18.5%	-0.3%	-18.3%	-22.5%	0.2%	-22.7%	
512 Harper	-3.9%	3.4%	-7.1%	-10.1%	1.3%	-11.2%	
540 Heartland	-11.3%	-0.4%	-10.9%	-16.9%	-0.9%	-16.1%	
519 Highland	-12.0%	2.7%	-14.3%	-37.7%	0.7%	-38.1%	
514 Illinois Central	-9.5%	0.8%	-10.2%	-17.3%	-1.4%	-16.1%	
529 Illinois Eastern	-32.2%	-0.4%	-31.9%	-47.8%	-2.6%	-46.4%	
513 Illinois Valley	-13.8%	1.2%	-14.8%	-26.3%	-0.2%	-26.2%	
530 John A. Logan	-31.5%	-2.4%	-29.8%	-63.2%	-4.6%	-61.5%	
539 John Wood	1.0%	-0.8%	1.9%	-6.9%	-3.0%	-4.0%	
525 Joliet Junior	-9.3%	1.5%	-10.6%	-7.2%	3.5%	-10.3%	
520 Kankakee	-18.1%	-1.6%	-16.7%	-44.4%	-1.6%	-43.5%	
501 Kaskaskia	-12.5%	0.1%	-12.6%	-26.3%	-1.7%	-25.0%	
523 Kishwaukee	-14.8%	-3.0%	-12.2%	-28.9%	-2.7%	-26.9%	
517 Lake Land	-16.4%	-1.9%	-14.7%	-38.8%	-3.9%	-36.3%	
536 Lewis and Clark	-22.8%	0.2%	-22.9%	-36.2%	-0.7%	-35.8%	
526 Lincoln Land	-10.3%	1.0%	-11.2%	-23.6%	-0.2%	-23.5%	
528 McHenry County	3.9%	1.0%	2.9%	16.4%	2.4%	13.8%	
524 Moraine Valley	-16.0%	3.5%	-18.9%	-29.3%	1.2%	-30.1%	
527 Morton	-19.4%	3.5%	-22.1%	-19.0%	1.2%	-19.9%	
535 Oakton	-12.3%	3.5%	-15.3%	-19.3%	1.2%	-20.2%	
505 Parkland	-11.7%	-1.1%	-10.7%	-28.0%	-1.0%	-27.2%	
515 Prairie State	-24.5%	3.0%	-26.7%	-36.8%	1.6%	-37.8%	
521 Rend Lake	-14.7%	-1.1%	-13.8%	-46.6%	-2.7%	-45.2%	
537 Richland	-16.5%	0.1%	-16.6%	-27.9%	-2.3%	-26.2%	
511 Rock Valley	-12.8%	1.0%	-13.7%	-26.1%	0.5%	-26.4%	
506 Sauk Valley	-13.9%	1.3%	-15.0%	-25.8%	0.0%	-25.8%	
531 Shawnee	-11.4%	2.2%	-13.3%	-42.6%	-2.6%	-41.1%	
510 South Suburban	-20.4%	3.5%	-23.1%	-25.0%	1.2%	-25.9%	
533 Southeastern Illinois	-41.5%	0.5%	-41.9%	-47.0%	-2.9%	-45.5%	
522 Southwestern Illinois	-11.6%	-0.3%	-11.3%	-22.6%	-0.9%	-21.9%	
534 Spoon River	-15.2%	-3.3%	-12.3%	-32.6%	-6.2%	-28.1%	
504 Triton	-10.4%	3.5%	-13.5%	-20.6%	1.2%	-21.6%	
516 Waubonsee	<u>-12.8%</u>	<u>-1.0%</u>	<u>-11.9%</u>	<u>-25.3%</u>	<u>1.5%</u>	<u>-26.4%</u>	
							
TOTALS/AVERAGES	-14.2%	1.3%	-15.3%	-26.7%	1.0%	-27.4%	

