

Illinois Community College Board Frequently Asked Questions

HOW MANY OF ILLINOIS' RESIDENTS DO ILLINOIS COMMUNITY COLLEGES SERVE THROUGH CREDIT COURSES?

Market Penetration is the proportion of Illinois community college credit students in relation to Illinois' population aged 16 and older. **In fiscal year 2020, Illinois Community Colleges served 4.6 percent of Illinois' residents aged 16 and older through credit courses.** Table 1 below contains comparative data for the last five years. Compared to last year, market penetration decreased 5.3 percent, credit headcount enrollment decreased 5.6 percent, and Illinois' population decreased slightly (-0.3 percent). Illinois' population, credit headcount enrollment, and market penetration are all down since fiscal year 2016.

Table 1
Summary Comparison of Annual Credit Headcount Enrollments,
Population Aged 16 and Older, and Market Penetration
Fiscal Years 2016-2020

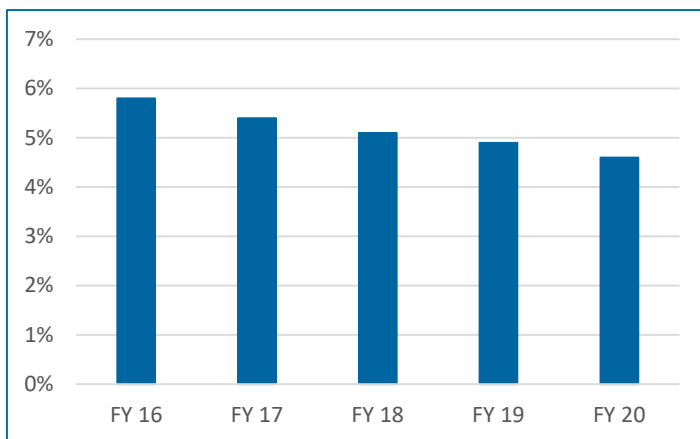
	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Student Headcount Enrollment	597,290	553,174	519,387	500,477	472,478
<i>% Change</i>	-3.7%	-7.4%	-6.1%	-3.6%	-5.6%
Census Population*	10,247,335	10,216,554	10,244,997	10,217,570	10,184,616
<i>% Change</i>	0.1%	-0.3%	0.3%	-0.3%	-0.3%
MARKET PENETRATION	5.8%	5.4%	5.1%	4.9%	4.6%
<i>% Change</i>	-3.8%	-7.1%	-6.4%	-3.4%	-5.3%

*Population is for the previous year

SOURCE OF DATA: ICCB Centralized Data System—Annual Enrollment and Completion (A1) and Southern Illinois University-Edwardsville

As depicted in Figure 1, market penetration has decreased slightly each year between fiscal years 2016 and 2020. Market penetration is declining as headcount enrollment continues to decline.

Figure 1. Market Penetration for Credit Courses, Fiscal Years 2016-2020



For more information on enrollments, see the report, [Annual Student Enrollments and Completions in the Illinois Community College System](#), fiscal year 2020, or [Data and Characteristics of the Illinois Public Community College System](#). Additional [District Census Data](#) is available on the ICCB website.

Visit the ICCB website to [locate a Community College near you](#) or for a [map of district boundaries](#).

