

**Illinois Community College Board
Adult Education and Family Literacy
Advisory Council Meeting
Thursday, March 11, 2021
10:30 a.m. - 2:00 p.m.
ZOOM MEETING**

MINUTES

Members Present

Ginger Harner
Bevan Gibson
Becky Raymond
Kerry Urquizo
Jeff Davison
Tawanna Nickens
Tom Huber
Adam Schauer
Diann Duke
Dawn Hughes
Kathi Lee
Dirk Muffler
Melissa Koke
Marcia Luptak
Sue Barauski
Maggie Wolf
Felicia King
Cindy La
Maria Miller

Staff Present

Kathy Olesen-Tracey
Cecilia Elhaddad
Nora Rossman
Nelson Aguiar
Jim Flaherty
Ann Storey
Ben Greer
Angela Gerberding
Mackenzie Montgomery

Members Not Present

Rich Stempinski
Todd Jorns
Shayla Grantham
Joan Hornby
Lisa Jones
Stephanie Douglass

Welcome

Ginger Harner, Advisory Council Chair

- Thanked the committee for serving during this challenging time.
- This year we really need to be involved in looking to the future and be poised to make sure the pieces are in place to give us a future full of opportunity.

Kathy Olesen-Tracey, Senior Director for Adult Education & Literacy

- She will be sharing some exciting updates at the IACEA Conference.
- The Early School Leavers Transition Grant was released for bids.
- A lot of the equity, recruitment, and all of your efforts are so relevant right now and looking forward to your recommendations.

Approval of October 2020 minutes

- Approved by Jeff Davison
- Second by Bevan Gibson

Committee Report Outs

Remote Support Services Committee

Melissa Koke, Chair

- Our committee met on November 12, December 1 and January 26.
- We sent a survey to administrators and asked them 5 questions.
 1. Which support services are you offering virtually?
 2. What tools are being used to support those services?
 3. What are you doing to re-engage stop outs?
 4. How is your program advising students of external resources?
 5. Is there anything specific that your program has been successful with in regards to online support services that aid in retention?
- Dawn created a google form and Adam created an email to go along with the questionnaire.
- We had an overwhelming response from the questionnaire and we were able to create a document to share with the field. Several committee members followed up with programs to get more information for our document.
- The document was edited and we are making a few adjustments to the document.

Equity Committee

Kathi Lee, Chair

- I. Ceci going over ICAPS data FY13-FY19-Summary
 - a. Most populous- White, Hispanic, Black/AA, Females, 31-39
 - b. Asian and Black/AA enrollment increased significantly over this period
 - c. Completion and attainment rate went up significantly during this time period
 - d. Completion Rate- above average for American Ind. And White and 21-30
 - e. Above avg credential rate- Asian and Male
 - f. Above avg in both- Hispanic and 31 to 39
- II. Other Findings
 - a. Whites are 70% of Illinois population but only 20-23% of Adult Ed population, but 40% of ICAPS in FY19
 - b. Enrollment spiked in FY14 and fell afterwards
 - i. *Note*- Illinois Budget crisis in FY15 and FY16
 - c. Enrollment nearly constant with the exceptions of:
 - i. Asians nearly doubled over this time period from 2 to 5.5%
 - ii. Black/AA went from 17 to 25%
- III. Recommendations of the Committee?
 - a. Consider how Labor Market Data is going to change in the pandemic and post-pandemic
 - b. What are the current trends? What are our LWIAs seeing? Not statewide/may be different in different parts of the state.
 - c. What careers are going to emerge in response? How can AE providers serve this need at the speed necessary? Can't take a year to respond.
 - d. What jobs have gone away/won't return like they had pre-pandemic?
 - e. Ways to introduce programs to students that may not be familiar? How do we get students into these programs that are high demand/high wages but low enrollment?
 - f. More academic advising/counseling for our students. Including career pathways. How ICAPS lead to other careers/etc.?
 - g. Bridge between AE counseling and Institutional counseling? So, we can account for remedial courses, course overload, skills, time, all those things we know about our students.
 - h. Mentoring programs? Former students helping current students?

Recruitment Committee

Maggie Wolf, Chair

Reached out to Aimee Julian to inquire about recordings or minutes from previous panel.
Recommendations discussed thus far:

Gather recruitment and enrollment information directly from students

- Send data to the field so that the programs can look at the data from their own programs
- ICCB Sends out student surveys annually
- Programs should include paper copies to attempt to eliminate tech bias
- Continue to explore best practices in on line applications
- ICCB and/or IACEA can create a student ambassador program so students can share how to best reach and teach them.
- Students ambassadors can be regional
- Leverage technology to reach students through Zoom

ICCB develops a state marketing program. State Hotline and Provider Locator Improvement Suggestions

- Better location for program referral on the ICCB website
- Consider the use of the word “provider” from students’ perspective
- Create a state-wide initiative that programs can piggyback onto
- Look to COABE for modelling
- Make the 1-800 more pithy by finding words to match the letter or add a jingle
- ICCB can create a receptacle of student stories
- Multiple languages
- ICCB might consider creating a receptacle of marketing material in multiple languages that programs can access when working with students

Question: Can Diasi give us language information on a state level?

Next Meeting

May 13, 2021 – ZOOM Meeting

Motion to Adjourn –

Approved by Bevan Gibson

Second by Felecia King

Adjourned – 1:14 PM